

3 Simple Steps To *Get New Clients* **THIS Week!**

Presented by:

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Leading Expert on Women Entrepreneurs and Money

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Message From Kendall

Welcome, and congratulations on making an empowering decision for your business and for YOURSELF, by downloading this free gift!

**I am delighted to get it into your hands, and here's why ...
I'm going to show you how to get a new client this week.**

I designed this simple tool specifically for women entrepreneurs who are coaches, consultants, trainers, healers or speakers or who own some type of service business. I understand YOU incredibly well because I AM you and I've been in your shoes.

You want to make a difference for people and get your ideas out there in the world, so you need a simple strategy for getting new clients consistently and immediately ... giving you a boost to your income.

And that's exactly what you're going to discover in this free checklist, as I walk you through **3 Simple Steps to Getting New Clients This Week**.

**So are you ready to get started?
Awesome!**

That's why I've created this free gift for you.

Let's jump into **3 Simple Secrets to Getting New Clients This Week**.

Love and brilliance,

Kendall

*Leading Expert in Women Entrepreneurs and Money
Founder of the International Association of
Women in Coaching*

PS: Be sure to stay connected with us, okay? Reach out to us on Facebook at www.facebook.com/KendallCoach or send me a note at Support@WomenInCoaching.com.



At *WomenInCoaching.com*, we're passionate about empowering you to make fabulous money, doing what you love!

And we all know that you need clients in order to share your gift ...

I remember the days when I had to get new clients, and had to get them fast. So many thoughts flooded my mind:

Who would hire me? Would they really say "yes?" How do I tap into my passion for helping people when I need some money to come in NOW?

Until I made just a few teeny, tiny shifts to what I was doing to attract and sign up new clients.

And now I want you to have this specific how-to strategy, because it became the foundation for how I rapidly grew my business from fledging to full-on multi 7-figures.

It all starts with getting a new client this week.

With just one new client, your confidence is going to soar! Imagine the priceless value of knowing how to do this any time you want.

This is EXACTLY what I did to get new clients ... transforming my intention of being successful into a reality of cash flow coming in.

Which is why I'm excited to get this free gift into your hands, because this tool will help you transform your business and your mindset, so you can start signing up new clients — *this week!*

6 PROVEN Places To Find *New, Ideal Clients!*

GREAT NEWS:

These are people who are most likely to be in an
“I need to hire you NOW!” mindset

- Past clients you've worked with in last 12 months
- Current clients
- Anyone you've had a Discovery session or Strategy session with in the past 6-9 months
- People who would refer potential clients to you
- Networking groups
(BNI, Member forums, Linked-In groups, Facebook groups)
- Home-study training course customers



ACTION:

Set a timer for 30 minutes and brainstorm specific people for each of the 6 proven places to find new, ideal clients.

Exactly What To **OFFER** So Your *Potential Clients Are Hungry To Sign Up* **THIS Week!**

OFFER TYPE #1

How to get *STARTED*

How do your clients get started, creating the results they want, with your expertise? Think of specific steps that help them get into action and meet their first goal or milestone.

OFFER TYPE #2

How to get to the next *LEVEL*

Where do your clients get stuck and what is the next level they want to achieve? Be specific in how you define this and you'll create a profitable offer.

OFFER TYPE #3

What is the *STEP-BY-STEP* to creating outstanding results?

People love to invest in step-by-step programs so they save time and feel secure knowing they'll achieve the results they want. Be specific in the steps you outline, but remember not to focus on trying to turn your client into an expert (that's YOUR role!).

OFFER TYPE #4

How to master a specific *SKILL*

Clients love to invest in learning how to master something that they know they need in order to achieve the results they want. Offers like these are easy to market and even easier to enroll clients into.



One Simple Delivery Method That Can Drive *High-Paying Clients in Just 7 Days*

When you need extra revenue now, waiting weeks for a payoff simply isn't an option.

Never mind the added stress of trying to pull complex campaigns together when you're likely already stressed from tight cash flow.

That's why I coach my clients to start including VIP Days as part of their business model.

A VIP Day is when a client spends a whole or partial day with you — in person or virtually — learning from you and benefiting from your expertise.

And with VIP Days you can generate **\$3,000 to \$10,000 per client for a single day's work**, no matter what niche you're in.

For most coaches and consultants I mentor, that's far more than clients typically pay for a full month of service.

Plus, because VIP Days can be delivered virtually and you can sign up a VIP Day client with just one conversation, you can market — and attract your first VIP Day client in as little as 1 week.

Ladies, there's no question about it — if you're a coach, consultant or other entrepreneur who wants to help clients make quantum leaps forward and get paid well doing what you love, VIP Days belong in your business.

You can use them to:

- ✔ Generate a quick profit boost in your cash flow anytime you need it
- ✔ Give clients an easy-to-say-yes-to “appetizer” to a longer, high-end program
- ✔ Profitably secure more clients from speaking engagements
- ✔ Offer an enticing bonus with your group programs

This is my best strategy for quickly boosting your cash flow...

So I invite you to hear me share step-by-step how to design, market and price your own VIP Days in my CONTENT-PACKED, FREE training webinar:

“3 Simple Steps to Designing, Marketing, and Pricing Lucrative VIP Days”

[Reserve Your Spot In This Free Webinar Here](#)

Here's a quick peek at what you'll discover in this FREE training webinar:

- ✔ A **done-for-you template** for how to "run" your VIP Day (either live or virtually) so you give your clients **amazing value** without over-delivering in the process
- ✔ Advice on avoiding the single **biggest mistake** entrepreneur's make when attempting to offer VIP Days (this will **save you time** and will set you up for success right away)
- ✔ The simple secret to **multiplying your income** from a single VIP Day. Knowing this easy formula will help you generate thousands in new revenue — consistent money **you'll appreciate seeing in your bank account** month after month
- ✔ The **#1 pricing secret** you MUST know to secure your VIP Day fees (I'll also share **exactly what to charge**, and how to eliminate any concerns that "my clients won't pay that")
- ✔ The **3 BEST ways to market** your VIP Days, even if you don't have a list or are just getting started (and if you do have a list, you can use these 3 marketing strategies to **secure VIP Day clients for weeks, even months to come**)

Best of all, you'll be able to use VIP Days any time you need to generate a quick boost in your cash flow.

Register for this free training today:
www.VIPDayQuickProfitSecrets.com

About

Kendall SummerHawk

Kendall SummerHawk is the leading expert on women entrepreneurs and money, and the founder of the International Association of Women in Coaching (WomenInCoaching.com).

Kendall helps women increase their self-worth and their net worth by becoming successful, thriving entrepreneurs. Her marketing expertise, certified coach training programs and mentoring have helped thousands of women start and grow financially and spiritually rich businesses.

She is the creator of numerous certified coach training programs, including:

- ✔ Sacred Money Archetypes® Coach Training Program
- ✔ Money Breakthrough Method® Coach Training Program
- ✔ Certified Money, Marketing and Soul® Coach Training Program
- ✔ Stars 6-Figure Courageous Coaching® Program

Kendall is the winner of numerous awards including Stevie Awards for Female Entrepreneur of the Year, Mentor of the Year and Women Helping Women.

As a Master coach, speaker, author and workshop leader, her work has touched the lives of thousands of women throughout the world.

Together with her husband and business partner, Richard Shapiro, Kendall happily leads a successful, multi-7-figure coaching company delivering the message that making fabulous money is part of your spiritual path.

An avid equestrian, she loves to spend time daily with her beloved Andalusian horses.

